

Case Study

PrimeRevenue at EuroFinance 2024: Sustainability in Supply Chain Finance

At EuroFinance 2024, the biggest event of the year, PrimeRevenue demonstrated its commitment to ESG in SCF through data-driven measurement, reduction, and transparency. PrimeRevenue presented a data-driven approach to measuring, reducing, and transparently reporting on its ESG footprint in 4 areas:



ENVIRONMENTAL IMPACT

- **97%** of stand materials recycled/repurposed.
- Total emissions: **4.9 tCO2e** (below industry norms).
- Logistics emissions nearly halved through strategic consolidation.
- Local sourcing minimized food miles.



SOCIAL RESPONSIBILITY

- Reclaimed timber used in stand construction.

GOVERNANCE & TRANSPARENCY

- Verified sustainability data via TRACE by Isla.
- Collaboration with sustainable suppliers.
- Reduction of food waste and single-use plastics.



ESG AS A BUSINESS DRIVER

- **86%** of consumers expect climate action.
- **94%** of employees support sustainability as a core KPI.
- **4.3/5** employees prioritize sustainable events.



For PrimeRevenue, sustainability isn't just a responsibility; it's integral to how we do business. PrimeRevenue is committed to making ESG actionable and impactful, driving long-term change in global supply chains.